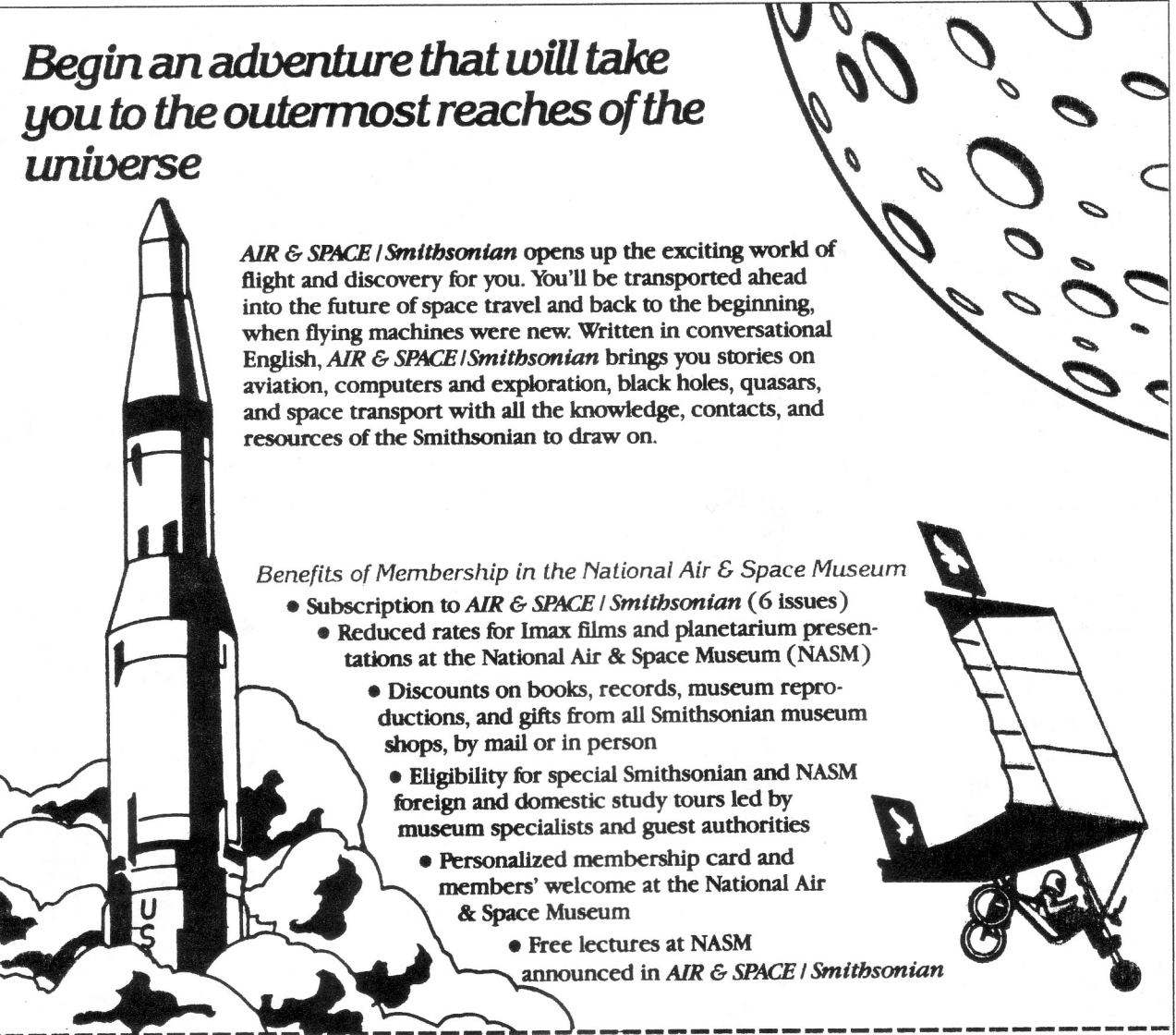


Milyen kedvezményekkel jár a Légiközlekedési- és Űrrepülési Múzeum tagsági igazolványa?

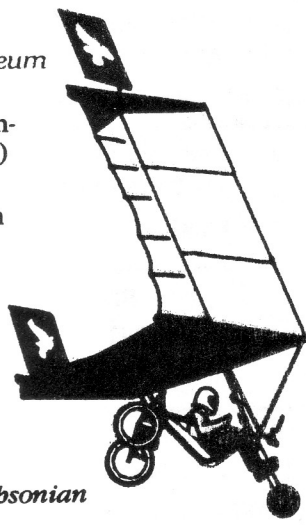
Peter Jones (30 Meridian Street, Indianapolis, Indiana) nevében jelentkezzen múzeumi tagságra és jelentkeztesse be budapesti unokaöccsét is! Töltse ki az angol nyomtatványt ennek megfelelően! Mennyit fog összesen fizetni?

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City _____ State _____ Zip _____

Average # Of Overnight Trips To Houston Per Year _____

(Check 1 or Both)

_____ Register Me For The Excalibur Club And Send Me All Of The Information
And My Membership Card.

_____ Please Have The Excalibur Club Manager Call Me And Explain All The
Details Of The Club.

Hotel Fax Survey

FAX YOUR RESPONSE TO (212) 980-7581

Chances are you have some definite opinions about hotels. Beginning on page 21, you will find a special report on hotels today. Please take a minute to fill out this questionnaire and fax it (anonymously) to *Continental Profiles*, (212) 980-7581.

1. On average, how many of the following types of trips do you take per year?

Business _____ Domestic _____
Vacation _____ International _____

2. What is the average duration of your trips?

_____ nights (business trips)
_____ nights (vacations)

3. When do you travel on business most? (check one)

Winter _____ Summer _____
Spring _____ Fall _____

4. Over the last few years, have you extended your business trips into family vacations:

Less often _____
More often _____
About the same _____

5. When traveling on business, who selects your hotel?

Travel agent _____ Corporate travel _____
Secretary _____ department _____
Self _____

6. Rate the importance of each of the following factors in selecting a hotel on a scale of 1 to 10 (10 is tops):

Recommendation _____
Previous visit _____
Reputation of hotel and/or hotel chain _____
Location _____
Service _____
Frequent guest program _____
Articles in newspapers or magazines _____
Media advertisements _____

7. Are you a member of a frequent guest program?

yes _____ no _____

8. In your opinion, what are the most important business services a hotel can offer? (rate on a scale of 1 to 10)

Availability of fax machines _____
Availability of in-room computers _____
Outlets for equipment _____
Message service _____
Adequate desk space _____
Other (please explain) _____

9. For company meetings, which do you prefer?

Specialized conference centers _____

Resorts _____
City/business hotels _____

10. Do you stay at airport hotels?

yes _____ no _____

If yes, do you feel they have improved in recent years?

yes _____ no _____

11. Rate the importance of each of the following hotel services and amenities on a scale of 1 to 10 (10 is tops):

24-hour room service _____
Availability of business equipment _____
Availability of business services _____
Health club _____
Choice of restaurants _____
Same-day laundry/valet service _____
Guaranteed reservations _____
Advance checkout _____
Concierge _____
Window view _____
Availability of nonsmoking rooms _____
Bath and personal amenities _____

12. Do you stay on special VIP or concierge floors?

yes _____ no _____

If yes, do you think they provide the extra privacy and service that justify the higher price?

yes _____ no _____

13. What is your biggest single complaint about hotels? _____

14. Write the name and location of your favorite:

City or business hotel _____
Resort hotel _____

15. Are you:

An executive? _____
A middle manager? _____
Someone who reports to the above? _____
Other _____

16. Annual household income:

Under \$25,000 _____
\$25,000-\$50,000 _____
\$50,000-\$75,000 _____
\$75,000-\$100,000 _____
\$100,000 and up _____

Mire buzdít ez a kiadvány? Milyen előnyökkel jár a tagsági viszony? Töltsd ki a jelentkezési lapot egy 20 éves, történésznek készülő egyetemista nevében!

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If you would like to become a Friend of Historic Scotland you'll find a Freepost application form overleaf. With your valued support we can ensure a bright future for Scotland's past.

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SENIOR CITIZEN COUPLES (Man and wife aged 60 and over) _____ ☐ £14.0

CORPORATE (For companies, professional bodies and corporations; 10 cards) _____ ☐ £120.0

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JOINT SENIOR CITIZEN LIFE (For husband and wife aged 60 and over; two cards) _____ ☐ £125.0

METHODS OF PAYMENT

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Access ☐ Visa ☐ American Express ☐ Diners Club ☐

CREDIT CARD NUMBER

_____ Expiry Date _____

Signature of Cardholder _____